

# NATE ROBINSON

FULL STACK WEB DEVELOPER

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## SUMMARY

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Proven web developer with over 9 years of experience in front-end and back-end web technologies including web applications, web APIs, and content management systems. Proficient with user experience and interaction design, demonstrating responsive sites across major browsers and devices from a mobile-first approach. Proven ability to communicate, collaborate, and quickly learn new technologies and web languages in fast-paced environments.

## SKILLS

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**Front End Development** – C#, PHP, HTML5, CSS3, Sass, JavaScript, jQuery, Bootstrap CSS, Foundation, AngularJS, Vue, Git, Gulp, Marketo landing pages and email templates, SEO, Google Analytics and Google Tag Manager.

**Back End Development** – C#, PHP, Microsoft SQL Server, MySQL, .NET web apps, web APIs, SQL stored procedures, unit testing.

**Design** – Responsive websites, UX & UI Design, Photoshop, Illustrator, and Iconography.

## WORK HISTORY

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### C# Software Engineer

Apriva | Phoenix, AZ

2020 – Present

- Took lead on creating customer management features for both front end and back end
- Provided merchants the option to create invoices via a web interface
- Wrote stored procedures in Microsoft SQL Server to handle complex queries
- Improved form validation for better user experiences

### WordPress Developer / .NET Software Engineer

Ipro Tech | Tempe, AZ

2015 – 2020

- Designed and developed multiple custom WordPress themes and plug-ins in PHP to meet customization needs for site admins

- Optimized websites for fast download speeds and utilized SEO best practices to assist Marketing with driving traffic to customer acquisition
- Built user-facing MVC web apps and web APIs using AngularJS, Vue, C#, .NET Entity Framework, and SQL, enabling management of users and product licenses
- Chosen to research and decide front end frameworks and site search to be used
- Created re-usable scripts to maintain navigation across multiple site domains
- Improved front end form validation to offer a better user experience
- Integrated Swiftype, an Elasticsearch service provider, to help users search for product documentation and decrease call volume for tech support
- Implemented Google Analytics and Google Tag Manager for tracking user sessions
- Developed flexible Marketo landing page templates to streamline landing page creation
- Customized layouts in third-party services including Marketo, Pardot, NetSuite, SkillJar, Litmos, and MadCap Flare projects to maintain corporate branding
- Trained developers to understand CSS specification to reduce technical debt

### **PHP Developer**

Infusionsoft (now Keap) | Chandler, AZ

2015 – 2015

- Developed mobile-friendly, responsive sites in Drupal and Laravel
- Transformed Photoshop and Sketch mockups into web pages

### **Front End Web Developer**

doTERRA International | Pleasant Grove, UT

2014 – 2015

- Built single-page applications in AngularJS to deliver product information to users
- Communicated web standards to print designers for better interaction designs
- Assisted with graphic design using Photoshop and Illustrator

## **EDUCATION**

Bachelor of Science | Digital Media, Internet Technologies | 2014

Utah Valley University